

STUDIO WEST LEARNING JOURNEY – Travel and Tourism



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	<p>Component 1</p> <p>A1 – The major components of the UK travel and tourism industry</p> <p>A2 – The ownership and aims of travel and tourism organisations and how they work together</p> <p>B1 – Visitor Destinations</p>	<p>A3 – The role of consumer technology in travel and tourism</p> <p>B2 – Different types of travel and tourism activities</p> <p>B3 – Popularity of destinations with different visitor types</p> <p>B4 – Travel options to access tourist destinations</p> <p>Completion of Component 1 Controlled Assessment</p>	<p>Component 2</p> <p>A1 – Types of Market Research</p> <p>A2 – How travel and tourism organisations may use market research to identify customer needs and preferences</p>	<p>B1 – Customer needs and preferences</p> <p>B2 – How travel and tourism organisations provide different product and services to meet customer needs and preferences</p>	<p>B3 – Customer needs and different types of travel</p> <p>Completion of Component 2 Controlled Assessment</p>	<p>Component 3</p> <p>A1 – Factors influencing global travel and tourism</p> <p>A2 – Response to factors</p>
Year 11	<p>B1 – Possible impacts of tourism</p> <p>B2 – Sustainable tourism</p>	<p>B3 – Managing sociocultural impacts</p> <p>B4 – Managing economic impacts</p>	<p>B5 – Managing environmental impacts</p> <p>C1 – Tourism development</p>	<p>C2 – The role of local and national governments in tourism development</p> <p>C3 – The importance of partnerships in destination management</p>	<p>Revision in preparation for the GCSE examination process – use of past papers, mark schemes and examiners reports</p>	<p>Revision in preparation for the GCSE examination process – use of past papers, mark schemes and examiners reports</p>