

STUDIO WEST LEARNING JOURNEY – Business Studies



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	<p>Key skills and terminology – revenue, costs, profit, capital. Consideration of analytical skills.</p> <p>1.1 The role of business enterprise and entrepreneurship</p> <p>1.3 Business ownership</p> <p>1.2 Business planning</p> <p>1.4 Business aims and objectives</p> <p>1.5 Stakeholders in business</p>	<p>1.6 Business growth</p> <p>End of Unit 1 assessment</p> <p>2.1 The role of marketing</p> <p>2.2 Market research</p> <p>2.3 Market segmentation</p>	<p>2.4 Marketing Mix</p> <p>End of Unit 2 assessment</p> <p>3.1 The role of human resources</p> <p>3.2 Organisational structures and different ways of working</p> <p>3.3 Communication in business</p> <p>3.4 Recruitment and selection</p>	<p>3.5 Motivation and retention</p> <p>3.6 Training and development</p> <p>3.7 Employment law</p> <p>End of Unit 3 assessment</p>	<p>Revision for Paper 1</p> <p>Preparation for Mock examinations – consideration of exam technique and skills.</p>	<p>Mock examinations and feedback</p> <p>4.1 The role of the operations function</p> <p>4.1 Production processes</p> <p>4.2 Quality of goods and services</p>
Year 11	<p>4.3 The sales process and customer service</p> <p>4.4 Consumer law</p> <p>4.5 Business location</p> <p>4.6 Working with suppliers</p>	<p>End of Unit 4 assessment</p> <p>5.1 The role of the finance function</p> <p>5.2 Sources of finance</p> <p>5.3 Revenue, costs, profit and loss</p>	<p>5.4 Break-even</p> <p>5.5 Cash and cash flow</p> <p>End of Unit 5 assessment</p>	<p>6.1 Ethical and environmental considerations</p> <p>6.2 The economic climate</p> <p>6.3 Globalisation</p>	<p>Revision for GCSEs</p> <p>Integration of Unit 7 (interdependent nature of business) within revision questions</p>	<p>GCSE examinations</p>

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